



## *Sponsorship opportunities*

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November 21 • Melbourne

The annual AIRAH Awards recognise excellence and achievement from across Australia's HVAC&R industry.

Sponsoring the gala dinner or an individual award category is a way for an organisation to support and celebrate the sector's high achiever, stand-out projects, and groundbreaking research.

A full list of available sponsorship opportunities is provided in this document.

### *AIRAH Awards 2023 overview*

**31**  
*finalists*

**210**  
*attendees*

**13**  
*winners*

[airah.org.au/awards](http://airah.org.au/awards)

## Awards gala sponsor

\$15,000

- Ten tickets to the AIRAH Awards gala dinner
- Display of two free-standing banners: one on stage (exclusive to this sponsorship level) and one next to stage
- Verbal acknowledgement as awards gala sponsor by the AIRAH National President in their welcome address
- A company representative on stage to introduce the night's MC
- Logo placement on:
  - Lectern sign
  - Menu
  - Media wall
  - Awards booklet
  - Direct emails
  - Social media
  - Awards website
  - Awards slides

## Welcome drinks sponsor

\$7,000

- Two tickets to the AIRAH Awards gala dinner
- Verbal acknowledgement as welcome drinks sponsor by the AIRAH National President in their welcome address
- Display of one free-standing banner
- Logo placement on:
  - Menu
  - Media wall
  - Awards booklet
  - Direct emails
  - Social media
  - Awards website
  - Awards slides

## Centerpiece sponsor

\$6,000

- Two tickets to the AIRAH Awards gala dinner
- Verbal acknowledgement as welcome drinks sponsor by the AIRAH National President in their welcome address
- Acknowledgement and branding next to table centerpieces
- Display of one free-standing banner
- Logo placement on:
  - Menu
  - Media wall
  - Awards booklet
  - Direct emails
  - Social media
  - Awards website
  - Awards slides

## Entertainment sponsor

\$7,500

- Two tickets to the AIRAH Awards gala dinner
- Display of two free-standing banners (including one next to entertainment)
- Verbal acknowledgement as welcome drinks sponsor by the AIRAH National President in their welcome address
- Logo placement on:
  - Menu
  - Media wall
  - Awards booklet
  - Direct emails
  - Social media
  - Awards website
  - Awards slides

Information on individual award category sponsorship is on the next page.

## Individual award sponsorship

**\$6,600** per category

Sponsoring an AIRAH Award category can provide your organisation with the opportunity to align your brand to specific achievements in the HVAC&R and building services industries. It is a chance to connect with leaders in their given field and encourage excellence.

Best HVAC Retrofit or Upgrade

Excellence in Diversity and Inclusion

Excellence in HVAC&R Research

Excellence in Innovation

Excellence in Refrigeration

Excellence in Sustainability

Future Leader

Innovative Use of Renewable Energy in HVAC&R

James Harrison Medal

Product of the Year

Student of the Year - Higher Education or Research

Student of the Year - Trade

WR Ahern Award

- Two tickets to the AIRAH Awards gala dinner
- A company representative on stage to present the award to the winner
- Official photos taken of winner with company representative
- Display of one free-standing banner next to stage
- Verbal acknowledgement by the AIRAH National President in their welcome address
- Verbal acknowledgement by the MC in their category introduction
- Logo placement on:
  - Menu
  - Media wall
  - Awards booklet
  - Direct emails
  - Social media
  - Awards website
  - Awards slides

## Book your sponsorship

To confirm your sponsorship for the AIRAH Awards 2024, please complete the sponsorship booking form on the following page and return it to [sponsorship@airah.org.au](mailto:sponsorship@airah.org.au)

For information or assistance, please email [awards@airah.org.au](mailto:awards@airah.org.au)

# Sponsorship booking confirmation



<b>Name</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	title	first name	last name
<b>Position</b>	<input type="text"/>		
<b>Company</b>	<input type="text"/>		
<b>Address</b>	<input type="text"/>		
<b>Suburb</b>	<input type="text"/>	<b>Postcode</b>	<input type="text"/>
<b>State</b>	<input type="text"/>	<b>Country</b>	<input type="text"/>
<b>Phone</b>	<input type="text"/>	<b>Mobile</b>	<input type="text"/>
<b>Email</b>	<input type="text"/>		

## Sponsorship level

Awards Night     Welcome Drinks     Centrepiece     Entertainment

Individual Category >>>>> please indicate preferred award

## Value of sponsorship

**Total amount (incl. GST)**

\$

## Special requests

## Acceptance terms

1. The Sponsor agrees to pay a 25% deposit within 30 days of signing booking confirmation. The Sponsor agrees to pay the remainder of the sponsorship cost 14 days prior to the commencement of the event.
2. The sponsorship cannot be cancelled and payment(s) are non-refundable.
3. If the event is cancelled/postponed, or if your company is unable to attend due to COVID-19 restrictions, your payment will roll over to a rescheduled date. In extenuating circumstances, the extent of any refund request must be lodged in writing and will be at the discretion of AIRAH's Chief Executive Officer.
4. The Organisers reserve the right to individually negotiate sponsorship entitlements with each Sponsor. It is acknowledged sponsorship agreements may vary for different Sponsors in each sponsorship category.

## Signed on behalf of sponsor

**Name**  **Date**